FPA FINANCIAL PLANNING ASSOCIATION OF LONG ISLAND

Benefits at a Glance – 2012

	Benefits	*Value*	Platinum PLUS Limit 2 $2,995	Platinum Limit 7 $2,995	Gold Limit 8 $1,995	Silver $875
1	20 min. Sponsor Spotlight Presentation at one FPA Long Island Meeting	*$825*	●	●		
2	Potential to recommend Keynote Speaker (Opening Session or Luncheon)	*$3,000*	●			
3	Potential to recommend Break-Out Session Speaker	*$2,000*		●		
4	**Premium** exhibit space at Symposium	*$1,375*	●	●	●	
5	Symposium Registration for two people	*$125 each*	●	●	●	
6	Company booth display at a Chapter Meeting (2 x $250)	*$500*	●	●	●	
7	Firm name and logo on FPA LI website with a direct link	*$500*	●	●	●	
8	Two email blasts to FPA Long Island List	*$500*	●	●		
9	Feature article in one chapter newsletter (up to one page)	*$300*	●	●		
10	Two ½ Page ads in Newsletter – Platinum (you provide PDF) One ½ Page ad in Newsletter – Gold	*$200* *$100*	●	●	●	
11	Company Name prominently displayed during the day	*Priceless*	●	●	●	
12	Company recognition from the Main Platform	*Priceless*	●	●	●	
13	Recognition in our Symposium Brochure		●	●	●	●
14	Recognition in our Newsletter as a valued partner		●	●	●	●
15	**Symposium Exhibit** space	*$875*	See #4	See #4	See #4	●
16	Symposium registration for one person	*$125*	See #5	See #5	See #5	●
17	Recognition in our Attendee Handout Materials		●	●	●	●
18	Regular recognition as a Corporate Partner	*Priceless*	●	●	●	●
	Total Benefit Value		**$7,450**	**$6,450**	**$2,725**	**$1,000**

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