1895 Lincoln Avenue
East Meadow, NY 11554

Voice: 516. 542.2004
Fax: 516. 542.2005

Email: fpali@optonline.net
Web Site: www.fpali.org

FPA of Long Island's 13th Annual Symposium & Exhibition 2012
Friday, October 26, 2012 ● Crest Hollow Country Club ● Woodbury, New York

Letter of Agreement for Symposium 2012

The undersigned party (herein after "Partner") hereby applies to become a Partner of the Financial Planning Association of Long Island, Inc. (herein after "FPA of LI") under the terms of the "Partnership Program" (hereinafter "Program") for the 2012-2013 sponsorship year. If Partner is accepted to the Program, Partner further agrees to a partnership contract term of July 1, 2012 through June 30, 2013, payable in advance.

The FPA of LI strives to develop quality partnership relationships with partners who have a long-term interest in supporting the financial planning industry. Partner understands that Program has the ultimate right to refuse acceptance to any party without recourse in its pursuit of that goal.

Benefits will be based on the level of sponsorship selected by the partner.

Platinum Plus Partnership Benefits: (Limited to Two – No Refunds).....$2, 995
All Platinum, Gold and Silver Partnership benefits, **plus:**
- Potential to recommend Keynote Speaker for Opening General Session or Luncheon Session

Platinum Partnership Benefits: (Limited to Seven – No Refunds).....$2, 995
All Gold and Silver Partnership benefits, **plus:**
- Sponsor Spotlight Presentation (20 minutes) at one FPA of LI monthly meeting
- Potential to recommend Break-Out Session Speaker
- Two email blasts to FPA LI list
- One feature article in one FPA of LI newsletter (up to one page)
- Two half page ads in FPA of LI newsletter

Gold Partnership Benefits: (Limited to Eight – No Refunds).....$1, 995
All Silver Partnership benefits, **plus:**
- Premium exhibit space at Symposium
- Symposium registration for two people
- Company booth display at two FPA of LI monthly meetings
- Company name and logo on FPA of LI website with a direct link
- One half page ad in FPA of LI newsletter
- Company name prominently displayed during day of Symposium
- Company recognition from the main platform at Symposium

Silver Partnership Benefits: (No Refunds).....$875
Partnership Benefits include:
- Exhibit space at Symposium
- Symposium registration for one person
- Recognition in our Symposium Brochure
- Recognition in FPA of LI Newsletter as valued partner
- Recognition in attendee handout materials

Continued...

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Responsibilities of Partners

Responsibilities of Partner will include:

- Payment of annual Corporate Partner fee (based on level selected).
- Active participation in the education of our membership on your company's products and services.
- Assume the responsibility to take advantage of benefits to be used within the program year.
- Provide camera-ready material for your advertisement.
- Provide booth materials and set up at the annual FPA of LI Symposium.
- Maintain good corporate citizenship and standing.

FPA of LI may:

- At its sole discretion, accept, deny, non-renew, and/or terminate Partner.
- Schedule, reschedule, or cancel, at its discretion, meeting dates or presentations and will not be responsible for any Partner liabilities, financial or otherwise, arising from such actions.
- Change the Corporate Partnership fees and/or benefits at renewal within a 30 day notice.

Partner agrees to the above terms and hereby applies for a partnership with the FPA of LI as a:

_____ Platinum Plus Partner _____ Platinum Partner _____ Gold Partner _____ Silver Partner

Entered into this _____ day of _____, 2012.

Signed by:

_____ _____
Signature Printed Name

_____
Company Name

_____
Email Address

_____
Address, Suite #

_____
City State Zip

_____
Office Phone # Cell Phone #

_____
Website Address

Be sure to follow these steps:
1. Select your Partnership Package
2. Complete pages 2 and 3 (and page 4 for Platinum and Gold Levels)
3. Fax, Mail or Email pages 2, 3 and 4 to the FPA of LI.

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FPA of LI Corporate Partnership Invoice

Partnership Package: (Circle choice and fill in blank $)

Silver-$875 ● Gold-$1,995 ● Platinum-$2,995 ● Platinum Plus-$2,995 $_____

Additional Company Reps @ $125 each: # of Reps _____ x $125 = $_____

Electric for exhibit booth @ $75 $_____

Total Amount Due: **$**_____

_____ **Will pay by check (due within 30 days)**
Mail to: FPA of Long Island, 1895 Lincoln Avenue, East Meadow, NY 11554-2522
Payable to: FPA of Long Island

Corporation Name: (Print) _____

_____ **Please charge my credit card for the total amount due $**_____

__ MasterCard _____ Visa _____American Express

Credit Card Type: _____ Individual _____ Corporate (Name) _____

Credit Card # _____

Expiration Date _____ Security Code: _____

Authorized User Name: (Print) _____

Corporation Name: (Print) _____

Address: _____

_____

_____

Signature _____ Date _____

Return pages 2, 3 & 4 to FPA Long Island
Fax to 516-542-2005
Email to fpali@optonline.net
Mail to 1895 Lincoln Ave, East Meadow, NY 11554-2522

FPA FINANCIAL PLANNING ASSOCIATION OF LONG ISLAND

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East Meadow, NY 11554

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Benefit Selection Sheet

	All publicity should list our company name as: _____
PLATINUM ONLY:	My monthly meeting ***Sponsor Spotlight Presentation*** preference is (rank your top 3 choices): _____ September 12, 2012 – College Planning _____ October 3, 2012 – CFP Ethics Course _____ December 7, 2012 – Tax Seminar (The Essential 1040) _____ February 6, 2013 – Estate Planning Topic _____ March 15, 2013 – Social Security Topic _____ May 8, 2013 – Insurance CE Topic _____ June 14, 2013 – Tax Seminar Part 2 *Tentative Schedule for 2012–2013 ● Visit Website for Updates: www.fpali.org*
PLATINUM AND GOLD:	My ***Company Booth Display*** at two FPA of LI monthly meetings preference is (rank your top 3 choices): _____ September 12, 2012 – College Planning _____ October 3, 2012 – CFP Ethics Course _____ December 7, 2012 – Tax Seminar (The Essential 1040) _____ February 6, 2013 – Estate Planning Topic _____ March 15, 2013 – Social Security Topic _____ May 8, 2013 – Insurance CE Topic _____ June 14, 2013 – Tax Seminar Part 2 *Tentative Schedule for 2012–2013 ● Visit Website for Updates: www.fpali.org*
	My top two month choices for newsletter inserts are: _____ September 2012 _____ February 2013 _____ October 2012 _____ March 2013 _____ November 2012 _____ May 2013 _____ December 2012 _____ June 2013
	Our Company website address is: _____ _____ I have emailed our company logo to you at: fpali@optonline.net
Gold Only:	Select one item to be sponsor of: _____ Lanyards _____ Session Signs _____ Audio Visual _____ Post Conference Snack _____ Registration Desk _____ Pens _____ Note Pads _____ Name Tags