

...Do 1 Thing

88. Ask a **lapsed member for feedback**, and to consider returning
89. Speak on a topic of your choice at a **Student Forum meeting**
90. Help **launch a study group** for new professionals
91. **Create an internship position** in your office and post the offering on the FPA Career Center
92. **Write an article** on a non-investment topic for your community newspaper and **post it to our new blog**
93. Volunteer for the **FPA Financial Planning Clinic** during Financial Planning Week
94. **Write a letter to your representative** expressing your views on pending financial regulation
95. Listen in on a **FPA Government Affairs** conference call

96. Volunteer to **be a content editor or reviewer** for your chapter website
97. Volunteer to **be a photographer and reporter** for one FPA sponsored event then write an article for your chapter website
98. **Assist military while on active reserves** with educational seminars and one-to-one sessions



99. Help Foster Youth with **Financial Literacy Projects**
100. **Give back to those in need** during Financial Planning Week
101. Volunteer to **be a part of planning a regional financial planning fair** for Financial Planning Week 2011

102. Volunteer for the FPA National Research Panel—**give your opinions**
103. Volunteer to **be on the partnership committee** and help establish excellent relationships with your chapter's current partners/sponsors
104. Arrange to **meet with your chapter's current partners/sponsors** and interview them on how they feel about their relationship with your chapter
105. Run for the **FPA National Board of Directors**
106. Take two minutes to **call or email an FPA partner** to thank them for supporting the FPA chapter
107. Volunteer to **help with registration** at a chapter meeting
108. Make follow up calls to new members to **see how their membership is going**

108 Ways to Get Inspired... Get Involved... Do 1 Thing.

One Thing Leads to Another.

1. **Join a Committee** at your local chapter
2. **Join a taskforce** at the National level
3. **Staff a booth** at a local career fair
4. **Be a mentor** to a new financial planning professional
5. Participate in **consumer financial education events**
6. Lead a basic **investment workshop**
7. 
Participate in **Financial Planning Week**
8. Help plan a **social event**
9. **Distribute flyers** at a chapter meeting
10. Make telephone calls **welcoming new members**
11. Join an **advisor practice group**
12. Get involved in your Chapter's **Pro Bono initiatives**
13. Help host **retirement workshops** with your library
14. Create alliances with possible **resource partners**
15. Work on **educational programs** for your conferences
16. **Be a buddy** to a new member
17. Edit your **chapter's website** pages
18. **Invite a colleague** to your next chapter event

With over 24,000 members in the Financial Planning Association® (FPA®), **if we all just did ONE THING**, imagine the impact we could have on shaping our profession!



Be active in the **FPA Community Building**—commit to making at least one post a month

20. Visit a class for a CFP® Board registered program at a local school and **help inform and recruit** students
21. Join the FPA groups on **Facebook, LinkedIn**, and follow us on **Twitter**

22. **Sponsor an event** if you are an associated professional
23. **Write an article** for your chapter's newsletter
24. Volunteer to **take photos at chapter events**—submit to your chapter's newsletter or website

25. Encourage younger planners to **join the FPA NexGen group**
26. **Meet a Congressman** to introduce FPA, offer to be a resource to him, and to be a partner in community activities

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27. Meet with business/finance journalists to **introduce FPA** and offer to be a media resource
28. Seek/invite speakers to present at **chapter education events**
29. **Develop networking events and collaborative efforts** with associated professional groups (such as the CPA society or bar association)
30. Volunteer to help teach the **Financial Literacy Class** in local high schools
31. **Volunteer through VITA** (Volunteer Income Tax Assistance) or other organizations that help low-income families with tax preparation and basic saving goals
32. Send off an **email to your congressman** through FPA's website



33. Discuss an article in the latest edition of **Journal of Financial Planning** with your peers

34. Start a **Journal of Financial Planning** club that meets regularly to **discuss financial planning articles** of interest
35. **Report on an article** at a regular monthly meeting
36. Link your personal and/or company website to **FPA.net.org**
37. Bring investment-oriented periodicals to **share and swap at local meetings**
38. **Ask the speaker** a question at a monthly meeting
39. **Suggest a speaker** for an upcoming meeting
40. **Volunteer to be a speaker** for an upcoming meeting
41. **Write an article** for the newsletter reporting on a event you attended recently that would be of interest to the membership
42. Attend your **FPA Board meeting**
43. Get to know the **Board members**
44. **Share a story** about an unusual client situation with the group

45. **Introduce yourself** to five new people at a monthly meeting
46. **Be an Internship Sponsor** to people within your chapter and at local universities who want to learn more about the profession
47. Volunteer your services with a **Women's Shelter**
48. Learn Money 101 and use it to **work with adults** who meet our Pro Bono qualifications
49. Volunteer to write an article on **one member benefit each month**
50. **Help Boy Scouts and Girl Scouts** earn their "Financial Management" merit badge
51. Volunteer to provide a **monthly recap of one member benefit** at your chapter meeting
52. **Be a Mentor** to teens and young adults through a local community based organization
53. Engage education professionals (teachers and administrators) to **open up their classrooms for financial education presentations**

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54. **Invite a colleague** to join FPA
55. Promote your **Pro Bono activities** within your community
56. **Provide feedback** on meetings; refer speakers or topics you are interested in
57. Come early, stay late to **optimize networking**
58. Help coordinate a **study group for students**
59. Speak at an **annual event**
60. Provide planning **services to soldiers deploying overseas** and their families
61. **Staff a booth** at a Financial Planning Week event
62. Participate in your chapter's **Legislative Days Event** at the State House
63. **Interact with legislators** on the pending financial reform legislation
64. Attend a hearing on **advisor regulatory issues**
65. **Develop ideas** for press releases and articles for your chapter



66. Participate on the **Media Response Team**
67. Develop a working **relationship with your newspaper editor**
68. Speak at an area **CFP® certificant program** about the value of FPA membership
69. **Distribute membership information** at regional or chapter meetings
70. **Assist ill patients** and their families with planning advice
71. Use your contacts in other organizations to **cross-promote events**
72. Draft a survey to **evaluate sponsor/partner satisfaction**
73. Meet with sponsors/partners at a **quarterly round table meeting**
74. **Welcome sponsors/partners** who exhibit at conferences
75. **Suggest topics and speakers** for educational programs
76. **Reach out to an author** who has stimulated your professional thinking
77. **Review and critique** a potential speakers' presentation in your area of expertise
78. **Add a public space** to your chapter's current website
79. Help **enhance the delivery of educational materials** to local members
80. **Provide advice** on spending and budgeting for the association
81. Analyze revenues and **ways to enhance funding**
82. **E-mail speaker ideas** to your Education Committee
83. **Teach a course** for Junior Achievement, BestPrep, Boys and Girls Clubs, 4-H or other youth group
84. Become a **United Way CASH coach volunteer**
85. Work on your **chapter's public relations' team**
86. **PlannerSEARCH.org**
Tell consumers about the **FPA's consumer website** and "PlannerSearch®"
87. **Partner with a newer member**; have coffee or lunch together