Journal of Financial Planning's **EDITORIAL CALENDAR**

Month	Theme	Special Section	Insertion Deadline	Materials Deadline
January	*Marketing*		11/30/11	12/6/11
February	*Estate Planning*		12/30/11	1/6/12
March	*Technology*	Yes	1/31/12	2/6/12
April	*Housing*		2/27/12	3/6/12
May	*Long-Term Care/ Healthcare*		3/28/12	4/3/12
June	*Trends in Investing*	Yes	4/30/12	5/7/12
July	*Divorce Planning*		5/29/12	6/5/12
August	*Compliance/Regulation*		6/26/12	7/3/12
September	*Alternative Investments*	Yes	7/30/12	8/6/12
October	*Behavioral Finance*		8/28/12	9/4/12
November	*Tax Planning*		9/25/12	10/2/12
December	*Retirement*	Yes	10/29/12	11/5/12

Traditionally, the theme of the issue is related only to a feature-style cover story. Special sections will feature additional original research and additional articles tied to the theme. Please be aware that this calendar is subject to change without notice.

Additional Topics Covered Include:

- Professional Issues
- Investment Research
- Retirement
- Insurance
- Tax & Estate
- Practices
- Money & Soul

The *Journal of Financial Planning* reaches and influences some of the industry's most prominent advisers.

Publisher's Positioning Statement

For over 30 years, the award-winning *Journal of Financial Planning* has introduced financial professionals to history-making concepts such as Monte Carlo simulation and safe retirement withdrawal rates. Readers trust the nonprofit objectivity of this official FPA publication, written and reviewed by planning professionals, and delivered in print and digital editions. Because nearly 60 percent of our unique audience includes CEOs, partners, sole proprietors or similar decision makers, we are the leading provider of thought leadership in financial advice. The *Journal of Financial Planning* is a valued media partner in helping planners and advisers serve their clients and advance both the art and the science of financial planning.