

KNOWLEDGE

Education

Webinars – Members enjoy free and discounted webinars from leaders in the profession on FPA's Virtual Learning Center.

FPA Research Center – Enjoy research studies, articles, and whitepapers on subjects ranging from investments, to marketing and technology.

Journal of Financial Planning – Receive the monthly award-winning, peer-reviewed publication with the best current thinking from prominent writers and financial experts. Includes the online *Journal* archives. Search 32 years' worth of content by author, title or topic.

CE

Practice Management Solutions Magazine – This digital bimonthly practice management magazine is your source for practical, easy-to-apply tools and resources to build a more profitable business.

FPA SmartBrief – Enjoy a weekly digest of the latest in the profession, including news, policy updates and the latest trends in practice management.

CE

FPA Press – The publishing arm of FPA includes books ranging from best practices and practical wisdom to resources for planners and clients. Members enjoy exclusive discounts.

COMMUNITY

Networking

FPA Connect – Join the conversation on FPA's online social networking platform! FPA Connect is a powerful membership benefit, where it is easier than ever to connect with like-minded professionals. Learn and share strategies, best practices, current news and articles, all centered on financial planning.

Membership Directory – Members enjoy an exclusive listing. Find and connect with other members who share the same values as you.

Local Chapters – With over 23,000 members and 90 chapters, it's easier to connect with other professionals in your area. Attend a local chapter meeting to meet other financial planning professionals in your area and to share experiences, tips, strategies and best practices.

ADVOCACY

FPA National Conferences and Events

LEADERSHIP



FPA Experience – FPA's annual conference is *the* financial planning conference every year, attracting over 2,000 financial planning professionals. Network with other professionals, expand your knowledge, and grow your career.
www.FPAAAnnualConference.org

CE



FPA Business Solutions – The advanced practice management and technology conference for financial advisers, with unparalleled education covering marketing, practice optimization, portfolio and asset management, and financial planning technology.
www.FPASolutions.org

CE



FPA Retreat – Get away from the office for a few days with other financial planning professionals. Relax, learn, network and grow with forward-thinking content blending the art and science of financial planning.
www.FPARetreat.org

CE

CE

Indicates Continuing Education (CE) credits are available

KNOWLEDGE

Advancing the Profession

Media Exposure – FPA is featured in thousands of news articles annually, spreading the message about the benefits of financial planning to a wide audience.

Financial Planning Days – FPA's premier pro bono financial planning week creates consumer awareness of the need for financial planning at every level.

FPA-PAC – The federally registered political action committee (PAC) of FPA is the only PAC on Capitol Hill devoted to representing the interests of the financial planning profession.

Advocacy – Leveraging the voices of over 23,000 members, FPA advocates for the needs and interests of financial planning professionals, all with the goal of advancing the financial planning profession.

Capitol Update – Stay informed and up-to-date on recent developments on Capitol Hill related to the financial planning profession, including FPA's own advocacy efforts, with this monthly newsletter.

COMMUNITY

Professional Development

Practice Management Center – Enjoy unlimited access to this online resource covering topics including marketing, operations, HR, compliance and technology.

Leadership and Volunteer Opportunities – Build your skill-set, give back to the profession and strengthen your ties to the financial planning community through FPA's volunteer and leadership opportunities, including national workgroups, chapter leadership opportunities and pro bono services.

Publishing Opportunities – Gain recognition and exposure by being published in any of FPA's professional publications, including the *Journal of Financial Planning*, the Practice Management Center blog, and All Things Financial Planning, FPA's consumer-facing blog.

PlannerSearch® – Consumers use this service to find financial planning professionals in their area. CFP® professionals who meet the qualifications can take advantage of this referral generation service.

ADVOCACY

FPA Career Center – Post or browse jobs and access CFP® certification resources and resources for those new to the profession.

LEADERSHIP

Discounts, Rewards and Recognition

Member Advantage Program – Enjoy discounts on travel, office supplies, software and more. New partners are added to the program on a regular basis.

Member-Get-A-Member Program – Share the value of FPA membership with your colleagues. Refer your colleagues and, if they join, you'll both receive discounts on your membership dues. Referring members also receive recognition at national events.

Longevity Program – Loyal members receive a presentation-worthy certificate for reaching key anniversary milestones for years of membership—perfect for displaying as a testament of your long-standing commitment to FPA's Code of Ethics.

Magazine Subscriptions (included with membership) – Enjoy subscriptions to *Bloomberg Businessweek*, *Money* and *Kiplinger's Personal Finance*.