

Diversity Scholarship Program

2011 Guidelines

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Overview

The primary aim of the Financial Planning Association® (FPA®) is to be the community that fosters the value of financial planning and advances the financial planning profession. FPA's strategy to accomplish its objectives involves welcoming all those who advance the financial planning process.

In this spirit, the FPA Diversity Committee established the Diversity Scholarship Program to assist with its mission to develop strategies to raise awareness and promote inclusiveness of diverse communities including but not limited to; age, race, ethnicity, gender and sexual orientation in the financial planning profession. In so doing, FPA strives to increase professional opportunities for the widest spectrum of people so that all may join and thrive in the financial planning profession.

The FPA Diversity Committee, in coordination with our funding partners, has developed the following guidelines in establishing our Merit-Based Scholarship Program to sponsor Diversity Scholarship award recipients to attend an FPA National Conference, collaborate with the FPA Community and promote inclusivity and creativity within the financial planning profession.

For 2010, the FPA Diversity Scholarship Program is available for the following FPA National Conferences:

- FPA Business Solutions
- FPA Retreat
- FPA Annual Conference

FPA Conference	Dates	Submission Deadline	Notification Deadline	Location
FPA Business Solutions	March 3-5	2/11/2011	2/18/2011	Cambridge, MA
FPA Retreat	May 3-6	4/4/2011	4/18/2011	Bonita Springs, FL
FPA Annual Conference	September 15-18	8/1/2011	8/22/2011	San Diego, CA

Frequently Asked Questions

What do the conference scholarships include?

- Conference registration fee (up to \$875)
- Conference accommodations at the conference site and conference meals (up to 4 days)
- Travel to and from the conference site (capped at \$500)
- One year paid membership in the Financial Planning Association (up to \$395)

Who is eligible to apply for the conference scholarships?

- Financial services students and professionals willing to demonstrate and act upon an intense desire to affect the diversity of the financial planning profession, including but not limited to:
 - (1) raising awareness of the profession in diverse communities
 - (2) serving diverse communities with financial planning and/or
 - (3) increasing professional opportunities for diverse communities within the financial planning profession.

What is expected of conference scholarship recipients?

- Attendance of conference sessions, exhibits and appropriate extracurricular programs
- Participation in local FPA Chapter events during one year paid FPA membership

Additional information:

- The decisions to award these scholarships shall be made at the full discretion of the FPA Diversity Committee Selection Committee or other body duly appointed by the FPA Board of Directors
- All applicants are responsible for reading, understanding and abiding by all of the scholarship program guidelines

Submission

1. Complete application packages must include the following items:
 - Diversity Scholarship 2010 Application
 - Two letters of recommendation from either professors or financial services professionals on original letterhead or email format clearly listing author's name, position, company and contact phone information
2. The Selection Committee is not obligated to consider partially completed application packages. Application documents postmarked after the deadline date will be considered incomplete. E-mails received after the postmark due date or later will be considered late.

Send to:

Diversity Scholarship Program

Financial Planning Association
Attn: Christine Richardson
Ste 400, 4100 E. Mississippi Ave
Denver, CO 80246
800.322.4237x7104

Email: christine.richardson@FPAnet.org/FPADiversity@FPAnet.org

NOTE: These are all merit-based scholarships. Financial need is not a consideration.