CONFERENCE SERIES

CHAPTER LEADERS 2013

Increase Your Exposure to FPA Leadership by Sponsoring the FPA Chapter Leaders Conference 2013

November 15 – 17, 2013 | Broomfield, CO

Why Should You Sponsor the FPA Chapter Leaders Conference 2013?

> Gain face-to-face exposure to 300 chapter leaders representing 90+ FPA Chapters and the national leadership board.

> Increase your impression ten-fold beyond the typical conference to reach leaders that host conferences and local chapter meetings of 50 to 1000+ attendees.

> Develop partnerships with volunteers that are committed and involved leaders in the profession and they can assist you in opening new doors

Sponsorships Inclusions:

1. Two (2) complimentary registrations
2. One (1) six foot display booth in a prominent location
3. Multiple interactive activities:
   - Two receptions – held in the exhibit area.
   - Chapter Awards Dinner – each sponsor will have a designated table.
   - Access to the entire educational program.
4. Visual recognition on signage, table top booth space, table tents and other marketing materials:
   - Onsite program guide
   - Comprehensive brochure
   - E-mail and website recognition
5. One time (1x) use of post attendee mailing list for FPA Leadership Conference
6. List of Chapter Contacts*

**For Institutional Members Only - use of attendee mailing list with attendee emails.*

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Additional Conference Sponsorship Opportunities

Includes sponsorship inclusions from previous page in addition to the opportunities listed below.

Exhibit Only

Price: $9,500

Welcome Amenity

You provide the welcome gift and we deliver to the attendee's hotel room

Price: $10,500

Key Card

Remind attendees of your firm with your logo on the hotel room keys

Price: $10,500

Exclusive Tote Bag Sponsorship

Your logo on the conference bag

Price: $12,500

Full Page Ad in the *Journal of Financial Planning*

A full page, 4-color advertisement in the November issue of the Journal which will be distributed to all conference attendees.

Price: $4,750

Gift Drop

Enhance the attendees' conference experience while marketing your firm with the Saturday gift drop

Price:$10,500

Conference Notebook & Pen

Continual brand recognition with your supply of the conference pens and your logo on the on-site notebook

Price: $12,500

Sponsorship Opportunities are Going Fast, Sign Up Today! Email, Call or Sign Up Online:

CorporateSales@FPAnet.org | 800.322.4237, option 5 | www.FPAnet.org/PartnerWithUs