About Us

Craig L. Israelsen, Ph.D., is an Associate Professor at Brigham Young University in Provo, Utah where he teaches Personal and Family Finance to over 1,200 students each year.

He holds a Ph.D. in Family Resource Management from Brigham Young University (BYU). He received a B.S. in Agribusiness and a M.S. in Agricultural Economics from Utah State University.

Prior to teaching at BYU, he was on the faculty of the University of Missouri-Columbia for 14 years where he taught Personal and Family Finance in the Personal Financial Planning Department.

Primary among his research interests is the analysis of mutual funds and the design of investment portfolios. He writes monthly for ***Financial Planning*** magazine and is a regular contributor to the ***Journal of Indexes*** and **Horsesmouth.com**. His research has also been published in the *Journal of Financial Planning, Journal of Asset Management (U.K.), Journal of Performance Measurement, Asia Financial Planning Journal (Singapore), Journal of Family and Economic Issues,* and *Financial Counseling and Planning.*

His research has been cited in the *Christian Science Monitor, Wall Street Journal, Newsweek, Forbes, Smart Money Magazine, Kiplinger Retirement Report, Advisor Perspectives, Dow Jones Market Watch, Family Circle Magazine,* and *Bottom Line Personal.*

He is a principal at **Target Date Analytics LLC**, a firm that has developed indexes for the benchmarking and evaluation of target date/lifecycle funds.

He is married to Tamara Trimble. They have seven children: Sara, Andrew, Heidi, Mark, Nathan, Emma, and Jared. Hobbies include running, biking, swimming, woodworking, and family vacations. He has competed in the Boston Marathon five times but has never won.

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