



AFS Annual Meeting | October 9-10, 2010 | Denver, Colorado



The Annual Conference of the Financial Planning Community

October 9-12, 2010 | www.FPAAAnnualConference.org

Session 1A Saturday, October 9th 8:00 AM- 9:30 AM

Retirement Planning I - Taxes and Withdrawals

Location: Room 1

Moderator: Andrei Shynkevich, Kent State University

Retirement Portfolio and Variable Annuity with Guaranteed Minimum Withdrawal Benefit
Antonio E. Morello, CFA Nationwide Financial

MUTUAL FUND TAX EFFICIENCY AND INVESTMENT SELECTION

DK Malhotra, Bloomsburg University of Pennsylvania
Martin Rand, Bloomsburg University of Pennsylvania
C. Andrew Lafond,

Modeling Withdrawals from a Taxable Account
Andrei Shynkevich, Kent State University

Challenging Conventional Wisdom: Investing in Taxable versus Tax-Deferred Accounts
Keith R. Fevurly, Metropolitan State College of Denver

Discussants:

DK Malhotra, Bloomsburg University of Pennsylvania
Andrei Shynkevich, Kent State University
Keith R. Fevurly, Metropolitan State College of Denver
Antonio E. Morello, CFA Nationwide Financial

Session 1B Saturday, October 9th 8:00 AM- 9:30 AM

Financial Education I - Savings Motivation, curricula, research

Location: Room 2

Moderator: Jean M. Lown, Utah State University

Three Strategies to Motivate People to Invest for Retirement
Jean M. Lown, Utah State University
Sharadee L. Allred, Utah State University

Financial Issues in Sustainability
Todd Shank, University of Southern Florida St. Petersburg

Health Care Reform: Opportunities for Service-Learning in the Discipline of Financial Planning

Lance Palmer, University of Georgia
Joseph W. Goetz, University of Georgia
Swarn Chatterjee, University of Georgia

Teaching Ethics in Financial Planning Courses...part of the problem, part of the solution

Jeanne Haser, Rhode Island College
Gregory P. Tapis, Mississippi State University
Silvia A. Styles, Rhode Island College



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Discussants:

Todd Shank, University of Southern Florida St. Petersburg
Lance Palmer, University of Georgia
Jeanne Haser, Rhode Island College
Jean M. Lown, Utah State University

Session 1C Saturday, October 9th 8:00 AM- 9:30 AM

Financial Planning I - TIPS & Withdrawal Strategies

Location: Room 3

Moderator: Frank Laatsch, The University of Southern Mississippi

The Effect of Hyperinflation on TIPS and Bonds

Frank Laatsch, The University of Southern Mississippi

Real Savings+: An Automatic Investment for the Automatic IRA

Mandell Lewis, University of Washington and Aspen Institute
Pamela Perun,
Raymond O'Mara III ,
Lisa Mensah

Tax and Dividend Clientele changes resulting from the Jobs and Growth Tax Relief Reconciliation Act of 2003

Daniel Myers , Texas Tech University
Michael Finke, Texas Tech University

Investment Philosophy and Guiding Principles

Robert D. Higgins, Dalton Financial Services

Discussants:

Mandell Lewis, University of Washington and Aspen Institute
Robert D. Higgins, Dalton Financial Services
Frank Laatsch, The University of Southern Mississippi
Daniel Myers , Texas Tech University

Session 1D Saturday, October 9th 8:00 AM- 9:30 AM

Investment Analysis I - Risk Tolerance

Location: Room 4

Moderator: Hunter M. Holzhauer*, Penn State University - Erie

Five Factor Model for Measuring Financial Risk Tolerance

Hunter M. Holzhauer*, Penn State University - Erie
Robert W. McLeod,

Sequence Risk: Managing Retiree Exposure to Sequence Risk Through Probability of Failure Based Decision Rules

Larry R Frank Sr., Better Financial Education
Joachim Klement, Wellershoff & Partners Ltd.
John Mitchell, Central Michigan University



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RISK-TOLERANCE ASSESSMENT AND THE NARRATOR EFFECT

John E. Grable, Kansas State University
Sonya L. Britt, Kansas State University

Beyond Risk Tolerance: Regret, Overconfidence, and Other Investor Propensities

Carrie H. Pan, Santa Clara University

Discussants:

John E. Grable, Kansas State University
Carrie H. Pan, Santa Clara University
Larry R Frank Sr., Better Financial Education
Hunter M. Holzhauser*, Penn State University - Erie

Session 1E Saturday, October 9th 8:00 AM- 9:30 AM

Special Session-- - Panel Discussion of faculty serving on investment boards

Location: Room 5

Moderator:

William Jennings, Air Force Academy
Grady Perdue, University of Houston-Clear Lake
Stuart Michelson, Stetson University

Description:

Join three long-time AFS members, Grady Perdue, Stuart Michelson and William Jennings, for a discussion of the symbiotic benefits of professors serving on institutional investment boards. Topics include what academics bring to the investment committee, how this benefits the university and lessons for private wealth management. Many aspects of committee-managed investment programs are relevant to personal financial planning. Panelists have a variety of experiences with board-governed investment programs with assets totaling over \$20 billion.

Session 2A Saturday, October 9th 10:00 AM - 11:30 AM

Retirement Planning II - Strategies for Retirement

Location: Room 1

Moderator: Jodi Letkiewicz, Ohio State University

Retirement Preparation: Capital Accumulation Ratio Fluctuations over Time

Jodi Letkiewicz, Ohio State University

Reversing Course From Defined Contribution To Defined Benefit Plans – An Analysis Of Retirement Plan Choice Among Faculty

Raminder Luther, Salem State College
Sanjay Kudrimoti,

Enhanced Dynamic Strategies for Withdrawals

Kenneth Moon, Texas State University



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William Chittenden, Texas State University
Holland Toles, Texas State University

Impact of the Recession on Financial Planning for Older Pennsylvanians
Caryl Carpenter, Widener University

Discussants:

Raminder Luther, Salem State College
Kenneth Moon, Texas State University
Caryl Carpenter, Widener University
Jodi Letkiewicz, Ohio State University

Session 2B Saturday, October 9th 10:00 AM - 11:30 AM

Financial Education II - Financial Education

Location: Room 2

Moderator: William Chittenden, Texas State University

Financial Literacy – Where to from Here?

Sharon Taylor, University of Western Sydney
Suzanne Wagland, University of Western Sydney

Determining Who is Financially Literate: Evidence from the 2009 Financial Literacy Assessment Survey.

Sandra Huston, Texas Tech University

Training Ethical Financial Planners: Using Simulations to Evaluate Ending Wealth with Periodic Contributions

William Chittenden, Texas State University
Kenneth Moon, Texas State University
Janet Payne, Texas State University

A Tale of Two Analyses: The Need for Standardized Reporting in Qualitative

Suzanne Lindamood, Ohio Legislative Service Commission
Sherman D. Hanna, Ohio State University

Discussants:

Sandra Huston, Texas Tech University
Sharon Taylor, University of Western Sydney
Suzanne Lindamood, Ohio Legislative Service Commission
William Chittenden, Texas State University

Session 2C Saturday, October 9th 10:00 AM - 11:30 AM

Financial Planning II - Behavioral Issues in Financial Planning

Location: Room 3

Moderator: Tim Griesdorn, Texas Tech University

Staying the course: Does financial advice improve investor patience?

Michael Finke, Texas Tech University



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Practical Applications of Neuroeconomics for Financial Advisors to Improve Investor Outcomes

Stacia Hatfield, SEh Inc.

Does Financial Success Improve Self-esteem?

Tim Griesdorn, Texas Tech University

Mind Over Money; The Hidden Brain: Recognizing And Addressing Financially Disordered Behaviors

Paul T. Klontz, Klontz Consulting Group

Discussants:

Paul T. Klontz, Klontz Consulting Group

Michael Finke, Texas Tech University

Stacia Hatfield, SEh Inc.

Tim Griesdorn, Texas Tech University

Session 2D Saturday, October 9th 10:00 AM - 11:30 AM

Investment Analysis II - Hedge Funds, social, Sectors, Asset Classes

Location: Room 4

Moderator: William Jennings, Airforce Academy

Energy Stocks as a Separate Portfolio Allocation

William Jennings, Airforce Academy

Can Typical Households Earn Hedge Fund Returns?

James Chong, California State University, Northridge

G. Michael Phillips,

The Importance of Sector Constraints

Jeanie Wyatt, South Texas Money Management

James Kee, South Texas Money Management

SCREENING FOR CORPORATE SOCIAL RESPONSIBILITY

John Dravenstott, Ohio University

Natalie Chieffe, Ohio University

Discussants:

John Dravenstott, Ohio University

Jeanie Wyatt, South Texas Money Management

William Jennings, Airforce Academy

James Chong, California State University, Northridge

Session 2E Saturday, October 9th 10:00 AM - 11:30 AM

Special Session-- - Panel Discussion on Research Topics of Interest to Practitioners and Academics

Location: Room 5

Moderator: Stuart Michelson, Stetson University



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Ruth Lytton, Virginia Tech
Guy Cumbie, Cumbie Advisor Services
David Yeske, Yeske Buie
Harold Evensky, Evensky & Katz

Description:

During this session the panel and audience will brainstorm research ideas that have practical use to practitioners. Panel members will suggest a number of research ideas and involve the audience in a discussion of the most relevant research topics.

Session 3A Saturday, October 9th 1:15 PM -2:45 PM

Retirement Planning III - Estate Planning and Taxes

Location: Room 1

Moderator: Jeff Whitworth,, University of Houston-Clear Lake

Tax-Efficient Stock Investing Using Taxable Accounts

Jeff Whitworth,, University of Houston-Clear Lake
Joseph McCormack, University of Houston-Clear Lake

Liquidity Analysis: Are Hyperbolic Consumers Likely to Have Sufficient Emergency Funds?

Shaun Pfeiffer, Texas Tech University
Benjamin Cummings, Texas Tech University

Mediation A Preventative Approach to Estate Planning

Grace C. Allen, Western Carolina University

Roth Conversion and Estate Planning

V. Sivarama Krishnan, University of Central Oklahoma

Discussants:

Grace C. Allen, Western Carolina University
V. Sivarama Krishnan, University of Central Oklahoma
Jeff Whitworth,, University of Houston-Clear Lake
Shaun Pfeiffer, Texas Tech University

Session 3B Saturday, October 9th 1:15 PM -2:45 PM

Financial Planning III - Real Estate, Family Dynamics, & Credit Risk

Location: Room 2

Moderator: Karen Eilers Lahey, University of Akron

WHY DOES MY DEFINED BENEFIT PUBLIC PENSION PLAN HOLD REAL ESTATE AND ALTERNATIVE INVESTMENTS IN ITS PORTFOLIO?

Karen Eilers Lahey, University of Akron
T. Leigh Anenson, University of Maryland



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Client Relationships and Family Dynamics: Proposed Competencies and Services for Truly Integrated Wealth Management

Dennis T. Jaffe, Saybrook University
James Grubman,

Teach your clients well with family wealth building and tax planning.

Jeanne Haser, Rhode Island College
Silvia A. Styles, Rhode Island College
Mary Louise Nunes,

UNDERSTANDING DEFAULT RISK AND CREDIT DERIVATIVES

Robert Dubil, University of Utah

Discussants:

Dennis T. Jaffe, Saybrook University
Karen Eilers Lahey, University of Akron
Robert Dubil, University of Utah
Jeanne Haser, Rhode Island College

Session 3C Saturday, October 9th 1:15 PM -2:45 PM

Household Behavior in Planning - Financial Advising individual behavior issues

Location: Room 3

Moderator: Sandra Huston, Texas Tech University

A second life or same old story once again?

Frank Qifan Wang, Ohio State University

Retaining Clients through Improved Marital Satisfaction:

Sandra Huston, Texas Tech University
Sonya Britt, Texas Tech University
Dorothy Durband, Texas Tech University
John Grable, Kansas State University

THE IMPACT OF WEALTH TRANSFERS ON TIME PREFERENCE RELATED HOUSEHOLD BEHAVIOR

Jacob Sybrowsky, Utah Valley University

A Profile of Financial Planning for Women Participants: Implications for Education and Advising

Jean M. Lown, Utah State University

Discussants:

Sandra Huston, Texas Tech University
Frank Qifan Wang, Ohio State University
Jean M. Lown, Utah State University
Jacob Sybrowsky, Utah Valley University

Session 3D Saturday, October 9th 1:15 PM -2:45 PM

Investment Analysis III - TDFs & Lifecycle Funds

Location: Room 4



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Moderator: Sandeep Singh, State University of New York

Defining the Retirement Target Date by Optimal Consumption and Leisure Time

Brian Boscaljon, Penn State University - Erie

Are Lifecycle funds getting a Bum Rap?

Qianqiu Liu, University of Hawaii at Manoa

Rosita P. Chang, University of Hawaii at Manoa

Jack C. De Jong, Jr.,

John H. Robinson, Hawaii Wealth Management

Assessing the effectiveness of lifecycle (target-date) funds during the accumulation phase

Sandeep Singh, State University of New York

John J. Spitzer,

Performance and Volatility of Target Date Funds

Robert J. Balik, Western Michigan University

Discussants:

Robert J. Balik, Western Michigan University

Sandeep Singh, State University of New York

Qianqiu Liu, University of Hawaii at Manoa

Brian Boscaljon, Penn State University - Erie

Session 3E Saturday, October 9th 1:15 PM -2:45 PM

Special Session-- - Meet The Editors

Location: Room 5

Moderator: Grady Perdue, University of Houston - Clear Lake

Description:

Join us for an interesting panel session with the editors of the leading journals in Financial Planning. The editors will share information on submission requirements, tips for improving your chances for resubmissions and acceptances, and information on possible topic areas for submissions. The session will open for questions from the audience. Journals and Editors represented include:

Stuart Michelson, Review of Financial Services

Lance Richlin, Journal of Financial Planning

Frances Lawrence, Journal of Financial Counseling and Planning

Ruth Lytton, Journal of Personal Finance

Session 4A Sunday, October 10th 8:00 AM- 9:30 AM

Insurance Issues - Insurance Issues

Location: Room 1



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Moderator: David R Lange, Auburn University Montgomery

Life Insurance as an Asset Class: Managing a Valuable Asset

Richard M. Weber, Ethical Edge Consulting
Christopher Hause,
Mark Pace,

Insurance Premiums, Expectations, and Differing Probabilities of Insurers and Insurees

Kashi Nath Tiwari, KNT's Academic Financial Research, Berkeley, CA

The Financial Basis for No Lapse Universal Life Insurance

Lise Graham, University of Wisconsin La Crosse
David R Lange, Auburn University Montgomery

Does Corporate Governance Matter to Consumers? The Case of Insurance Firms

Piman Limpaphayom, Sasin Graduate Institute of Business Administration of
Chulalongkorn University
Ravi Longkani, Chiang Mai University

Discussants:

Barry D. Flagg, TheInsuranceAdvisor.com
Richard M. Weber, Ethical Edge Consulting
Piman Limpaphayom, Sasin Graduate Institute of Business Administration of
Chulalongkorn University
Lise Graham, University of Wisconsin La Crosse

Session 4B Sunday, October 10th 8:00 AM- 9:30 AM

Retirement Planning IV - Success Factors in Retirement Planning

Location: Room 2

Moderator: John Clark, University of Missouri - Kansas City

The Influence of Positive Psychological Factors on Small Business Owners' Retirement Planning Activities

Jill B. McCullough, CASE WESTERN RESERVE UNIVERSITY

Searching for Alpha in an Emerging Market

Halil Kiyamaz, Rollins College

A practitioner's guide to retooling your practice

Michael Agan, AVP, Advanced Markets, AXA Distributors, LLC

Investing in Gold During a Recession: Inflation Panacea or Return Inhibitor

John Clark, University of Missouri - Kansas City
Matthew Hood, University of Missouri - Kansas City
Brian Boscaljon, Penn State University - Erie

Discussants:

John Clark, University of Missouri - Kansas City
Michael Agan, AVP, Advanced Markets, AXA Distributors, LLC



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Halil Kiyamaz, Rollins College
Jill B. McCullough, CASE WESTERN RESERVE UNIVERSITY

Session 4C Sunday, October 10th 8:00 AM- 9:30 AM

Financial Planning IV - Benefits of Financial Planning

Location: Room 3

Moderator: William Gustafson, Texas Tech University

Clients, compensation, and conflicts: A closer look at Registered Investment Advisers in the United States

Lukas R. Dean, William Paterson University
Michael Finke, Texas Tech University

The Demand for Financial Planning Services

Sherman D. Hanna, Ohio State University

Progression to a "Profession": The Case of Personal Financial Planning

William Gustafson, Texas Tech University

What's in a Number? An Exploratory Analysis of the Impact of Reporting Errors on Consumer Credit Scores

Thomas H. Eysell, UMSL Financial Planning Program
L. Douglas Smith,

Discussants:

Thomas H. Eysell, UMSL Financial Planning Program
William Gustafson, Texas Tech University
Sherman D. Hanna, Ohio State University
Lukas R. Dean, William Paterson University

Session 4D Sunday, October 10th 8:00 AM- 9:30 AM

Investment Analysis IV - Portfolio Management and Strategies

Location: Room 4

Moderator: Robert Dubil, University of Utah

Active Portfolio Management across Business Cycles

Harold Evensky, Texas Tech University
Shaun Pfeiffer, Texas Tech University
Sandra Huston, Texas Tech University

DOES FINANCIAL SOPHISTICATION IMPACT THE EFFECTIVE USE OF BACK-LOADED IRAS?

Hyrum Smith, Virginia Tech
Michael Finke, Texas Tech University

The Varying Cost of Options and Implications for Choosing the Right Strategy to Protect Your Investment Portfolio

Robert Dubil, University of Utah



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Discussants:

Robert Dubil, University of Utah
Michael Finke, Texas Tech University
Harold Evensky, Texas Tech University

Session 4E Sunday, October 10th 8:00 AM- 9:30 AM

Race and Special Needs - Race and Special Needs

Location: Room 5

Moderator: Philip Gibson, Texas Tech University

Special Needs Trusts: Detrimental Use of the Sole Benefit Rule

Mitzi K. Lauderdale, Texas Tech University

Special Needs Training: A Focus Group Study

Mitzi K. Lauderdale, Texas Tech University
Dorothy B. Durband, Texas Tech University
Janine Scott, Texas Tech University

Do Mutual Funds Who Market to African American Investors Extract Excess Rent?

Philip Gibson, Texas Tech University

Factors in the financial security of Latino families

Angela Fontes, NORC at the University of Chicago

Discussants:

Angela Fontes, NORC at the University of Chicago
Philip Gibson, Texas Tech University
Mitzi K. Lauderdale, Texas Tech University
Dorothy B. Durband, Texas Tech University

Session 5A Sunday, October 10th 10:00 AM - 11:30 AM

Location: Room 1

Moderator: Vickie Hampton, Texas Tech University

Finding a True Path: Ethical Issues and Compensation Models in Financial Planning

Craig Lemoine, The American College
Julie Ragatz-Norton, The American College

Raising the Next Generation of Financial Planners

Vickie Hampton, Texas Tech University
John Salter, Texas Tech University
Deena Katz, Texas Tech University
Harold Evensky, Texas Tech University
Danielle Winchester, Texas Tech University



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WHAT DO FINANCIAL SERVICES PRODUCERS THINK IT TAKES TO BE SUCCESSFUL IN THEIR CAREERS?

Karen Eilers Lahey, University of Akron
Mary Quist-Newins, The American College

Retirement Industry Job Analysis for Entry-Level Positions

John Salter, Texas Tech University
Tim Griesdorn, Texas Tech University
Betty Meredith, International Foundation for Retirement Education

Discussants:

John Salter, Texas Tech University
Karen Eilers Lahey, University of Akron
Vickie Hampton, Texas Tech University
Craig Lemoine, The American College

Session 5B Sunday, October 10th 10:00 AM - 11:30 AM

Retirement Planning V - MF, Social Security and Annuities

Location: Room 2

Moderator: Christopher Browning, Texas Tech University

Performance Gap: The Impact of Broker Advice and Aggregate Market Conditions

Michael Finke, Texas Tech University
Shaun Pfeiffer, Texas Tech University

Barriers to Annuitization

Christopher Browning, Texas Tech University

Attitudes toward Immediate Annuities

Devon Robb, Utah State University
Jean M. Lown, Utah State University

A Long-Run Solution to Inadequate Social Security Benefit Payouts

Robert W. Moreschi, Virginia Military Institute

Discussants:

Robert W. Moreschi, Virginia Military Institute
Devon Robb, Utah State University
Christopher Browning, Texas Tech University
Shaun Pfeiffer, Texas Tech University

Session 5C Sunday, October 10th 10:00 AM - 11:30 AM

Financial Planning V - Asset Allocation & International Diversification

Location: Room 3

Moderator: Duncan Williams, Texas Tech University



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Do Sector Factors Drive Portfolio Performance?

Duncan Williams, Texas Tech University

Yuanshan Cheng, Texas Tech University

Stock Analyst Recommendations and the Individual Investor

Ozzy Akay, Texas Tech University

Life-Cycle Funds: International Diversification and Portfolio Risk

Harold J. Schleef, Lewis & Clark College

Robert M. Eisinger, Savannah College of Art and Design

The Impact of Financial Information Seeking on Chinese Stock Ownership

Robert O. Weagley, University of Missouri

Discussants:

Harold J. Schleef, Lewis & Clark College

Duncan Williams, Texas Tech University

Robert O. Weagley, University of Missouri

Ozzy Akay, Texas Tech University

Session 5D Sunday, October 10th 10:00 AM - 11:30 AM

Investment Analysis V - Individual Investor, MF

Location: Room 4

Moderator: Dale L. Domian, York University

Money for Nothing

David Nanigian, Texas Tech University

Michael Finke, Texas Tech University

A Practical Look at Investing in Small Cap Mutual Funds

Larry Detzel, California State University San Marcos

Persistence of Taxable Bond Fund Returns

Dale L. Domian, York University

William Reichenstein, Baylor University

Do Local Mutual Fund Managers Have an Advantage in Their Own Market Compared to Foreign Mutual Fund Managers?

Lawrence Verzani, Texas Tech University

Discussants:

Lawrence Verzani, Texas Tech University

Dale L. Domian, York University

Larry Detzel, California State University San Marcos

David Nanigian, Texas Tech University



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Session 5E Sunday, October 10th 10:00 AM - 11:30 AM

Risks of Leveraged ETF Trading

Location: Room 5

David Lange, Auburn University Montgomery
TeWahn Hahn, Auburn University Montgomery

Description:

The presentation includes a demonstration of the PowerE*Trade Pro trading program [© 2009 E*TRADE FINANCIAL Corp]. The intent is to highlight the inherent risks, describe trading procedures commensurate with the risk, and specify investment goals for investing in levered ETF's.

Session 5F Sunday, October 10th 10:00 AM - 11:30 AM

Special Session-- - Panel Discussion of Financial Advisors for Students

Location: Room 6

Moderator: David Yeske, Yeske Buie

David Yeske, Yeske Buie

Elissa Buie, Yeske Buie

Tara Scottino, Carter Advisory Services

Description:

Students are encouraged to come and meet a distinguished panel of financial advisors. Students are welcome to ask questions and interact with the panel regarding the challenges and rewards of being a financial advisor.

Session 6A Sunday, October 10th 1:15 PM -2:45 PM

Mortgage Issues - Mortgages & Individual Investor Choices

Location: Room 1

Moderator: Christine McClatchey, University of Northern Colorado

Reverse Mortgages: Does Anybody Have a Clue?

David Johnson, Generation Mortgage Company
Christine McClatchey, University of Northern Colorado
Manjeet Dhatt, University of Minnesota Duluth

Fixed or floating? The borrowers' dilemma

Claire Matthews, Massey University

How the Mortgage Crisis Has Affected the Tax Lien Market

Cris de la Torre, University of Northern Colorado

Discussants:



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Cris de la Torre, University of Northern Colorado
Claire Matthews, Massey University
Christine McClatchey, University of Northern Colorado

Session 6B Sunday, October 10th 1:15 PM -2:45 PM

Financial Planning V - Tools in Financial Planning

Location: Room 2

Moderator: Lawrence J. Gitman, San Diego State University

An assessment of free web-based asset allocation models

Robert C. Wolf, University of Wisconsin – La Crosse
Ross Mengwang, University of Wisconsin – La Crosse

Virtual Financial Planners: Product, Market, and Challenges

Lawrence J. Gitman, San Diego State University
Emery A. Trahan, Northeastern University
Michael D. Trevino, GT Finance, LLC

Factors Determining Attitudes toward the Use Technology to Plan for Retirement: An Empirical Analysis

C. Augusto Casas, St Thomas Aquinas College

Content Analysis of Financial Services Review

Sherman D. Hanna, Ohio State University
HoJun Ji, Ohio State University
Jonghee Lee, Ohio State University
Jiyeon Son, Ohio State University
Jodi Letkiewicz, Ohio State University
HanNa Lim, Ohio State University
Lishu Zhang, Ohio State University

Discussants:

Lawrence J. Gitman, San Diego State University
C. Augusto Casas, St Thomas Aquinas College
Sherman D. Hanna, Ohio State University
Robert C. Wolf, University of Wisconsin – La Crosse

Session 6C Sunday, October 10th 1:15 PM -2:45 PM

Retirement Planning VI - Longevity Risk & Withdrawal Strategies

Location: Room 3

Moderator: Moshe Milevsky, York University

Financial Life Beyond Age 95: Wealth, Income, and Life-Satisfaction

Chaya Milevsky, QWeMa Group
Moshe A. Milevsky, York University
Avidan Milevsky, Kutztown University of Pennsylvania



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Marital Status and State of Residence as Determinants of the Optimal Withdrawal Strategy
Andrei Shynkevich, Kent State University

A Modified Life Table Approach to Withdrawal Rate Management
John B. Mitchell, Central Michigan University

Insuring Defined-Benefit Plan Value – An Examination of the Survivor Benefit Plan (SBP) Decision

Ken Davis, USAF Academy
Steven Fraser, Florida Gulf Coast University

Discussants:

Andrei Shynkevich, Kent State University
Moshe Milevsky, York University
Ken Davis, USAF Academy
John B. Mitchell, Central Michigan University

Session 6D Sunday, October 10th 1:15 PM -2:45 PM

Investment Analysis VI - Derivatives, Volatility & ETFs

Location: Room 4

Moderator: David Beckworth, Texas State University

Can Monetary Policy Influence Long Term Interest Rates? It Depends.

David Beckworth, Texas State University
Kenneth Moon, Texas State University
Holland Toles, Texas State University

Does Trading Volume Decrease Volatility Persistence in American Depository Receipts?

Priti Verma, Texas A&M University, Kingsville

Simultaneous Dependence between Firm-level Stock Returns

Kenneth Moon, Texas State University
James LeSage, McCoy College of Business Administration

Investing in Fixed Income Exchange Traded Funds

John David Moore, Texas Tech University

Discussants:

John David Moore, Texas Tech University
David Beckworth, Texas State University
Priti Verma, Texas A&M University, Kingsville
Kenneth Moon, Texas State University

Session 6E Sunday, October 10th 1:15 PM -2:45 PM

Special Session-- - Building CFP Board-Registered Financial Planning Programs in Colleges & Universities

Location: Room 5



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Moderator: Vickie Hampton, Texas Tech University

Vickie Hampton, Texas Tech University
Charles R. Chaffin, CFP Board of Standards

Description:

The first objective of this panel is to focus on the process of registering a financial planning program at one's college/university through CFP Board, the national certifying body for Certified Financial Planner™ certificants. Senior staff from CFP Board will provide guidance into how and why a university interested in offering a financial planning degree option for students would become a registered program. The second objective is to discuss the various issues and decisions that must be made addresses prior to registering a program.